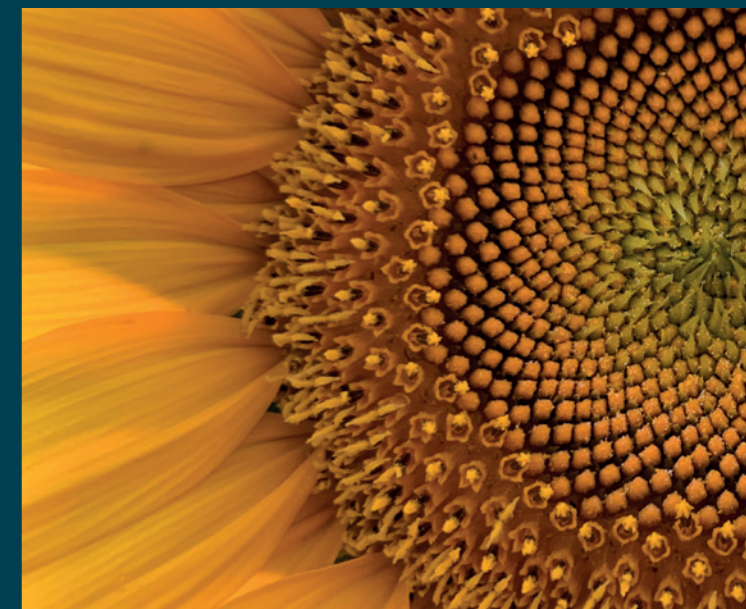




FORTENOVA
GRUPA



**ENRICHING
THE LIVES
OF OUR
CUSTOMERS**

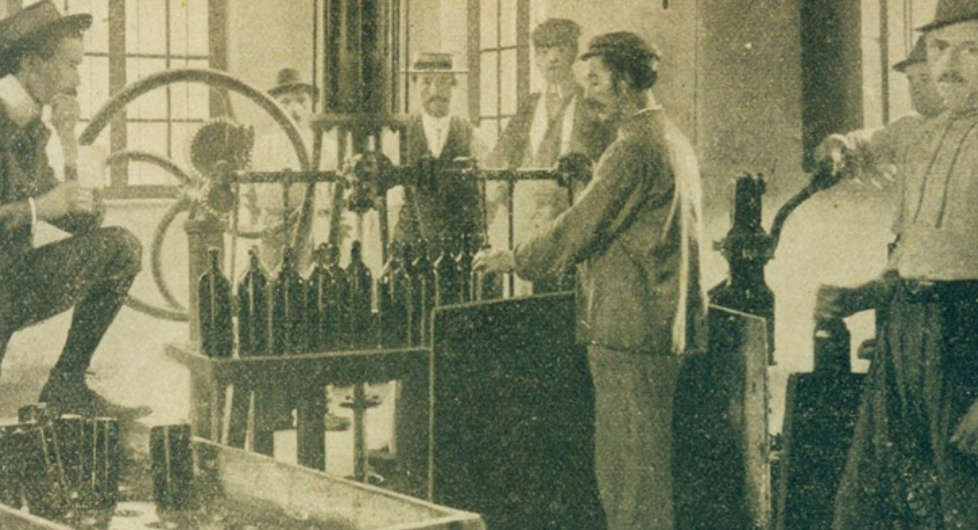
Jamnica

Sarajevski
kiseljak

Mg⁺ mivela



**BEVERAGES
GROUP**
FORTENOVA



**FIRST BOTTLE
OF JAMNICA
WAS PRODUCED**

IN 1828



**#1 MINERAL WATER PRODUCER
AND LEADING BEVERAGE
DISTRIBUTOR IN ADRIA REGION**



**GREENFIELD INVESTMENT AND LAUNCH
OF JANA NATURAL MINERAL WATER
TOOK PLACE IN 2002**

**BOTTLING OF MG
MIVELA STARTED
IN 1985 DIRECTLY
AT THE SOURCE**

**EXPORTING TO
OVER 20 COUNTRIES
WORLDWIDE**



**ORGANISED
BOTTLING OF
SARAJEVSKI
KISELJAK
STARTED IN 1891**





**BEVERAGES
GROUP**
FORTENOVA

ONE

VISION

Symbol of unique experience, creation and wellbeing. #beyond expectations

MISSION

Through a special blend of tradition and innovation poured into healthier and higher-quality products, we bring experience, wellbeing and a twist of indulgence to people throughout Adria region...and beyond.

OUR VALUES



Curiosity



Trust



Togetherness

**Passion for
Excellence**



**Thirst for
Learning**



ABOUT US



Since 1993 Jamnica, as privately held company, invested strongly in its production and development which led it to become one of the most modern mineral water and beverage producers in SEE. Jamnica spread its business and strengthened its position in the region through carefully selected acquisitions. In 2000 Jamnica acquired Sarajevski kiseljak, strongest mineral water producer in BiH. In 2004 the company spread its business to Hungary through acquisition of Fonyodi and strengthened its portfolio with Mg Mivela, mineral water rich in magnesium produced in Serbia.




**BEVERAGES
GROUP**
FORTENOVA

**CAREFUL INVESTMENTS, ACQUISITIONS,
MODERNIZATION AND DEVELOPMENT LED TO
TOTAL ANNUAL PRODUCTION OF ALMOST 600M
LITERS POSITIONING JAMNICA AS THE BIGGEST
WATER & BEVERAGES PRODUCER IN SEE**

KEY BUSINESS STRENGTHS



Leading market brands across categories and cross countries in the region



Motivated and loyal employees across countries



Production capabilities and expertise with significant sourcing capacity



Strong brand equity and consumer loyalty



Strong portfolio covering almost all AFB categories



Successful track record of innovative R&D approach and development of market categories



Regional availability and presence



High quality products produced on aseptic filling technology which allows production without preservatives



Most efficient, integrated Route-to-Market setup, covering the entire Adriatic region

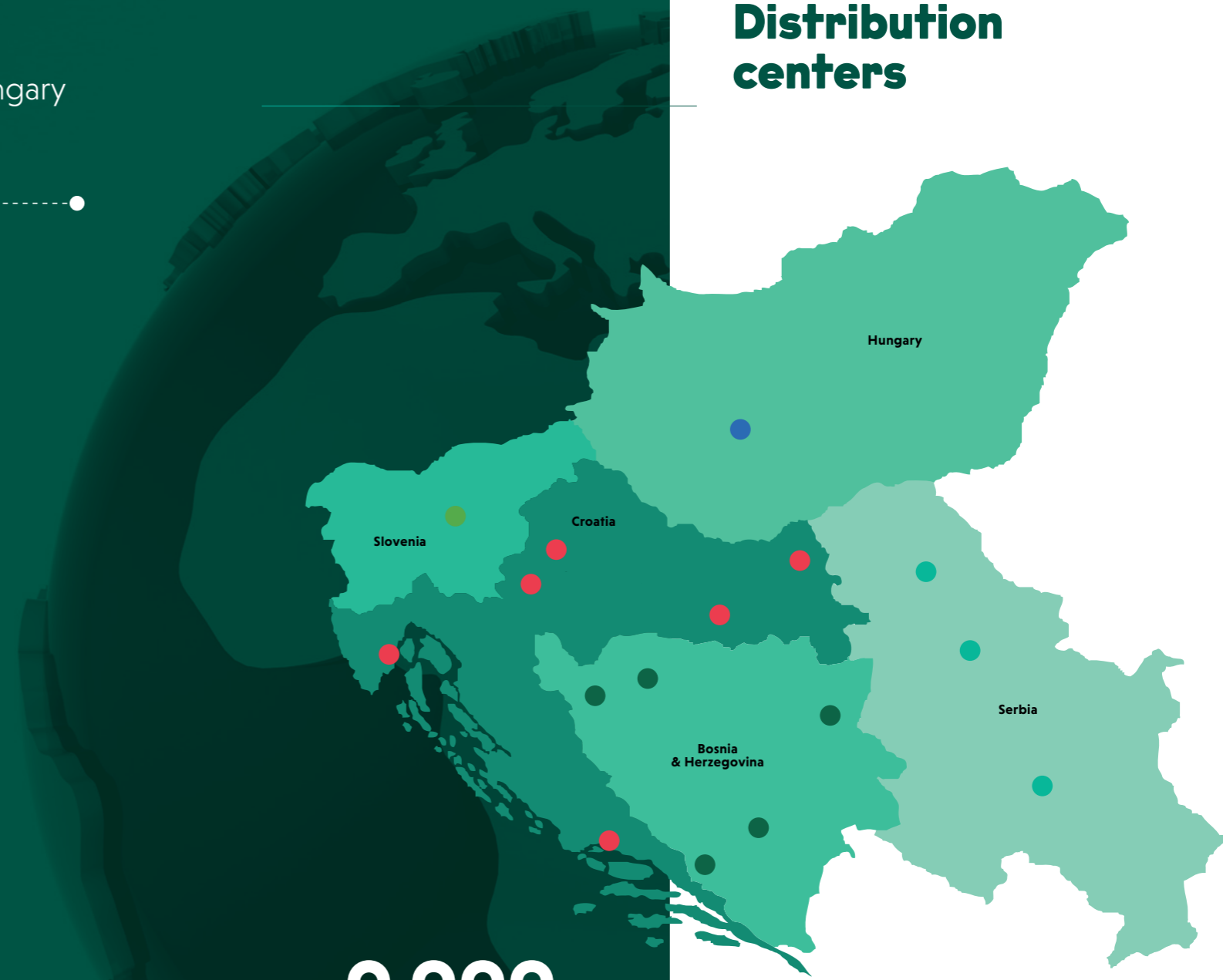
CORE MARKETS

Croatia Bosnia & Herzegovina Serbia Slovenia Hungary

EXPORT MARKETS

Australia, Austria, Montenegro, Canada, Ireland, Kosovo, Lithuania, Hungary, North Macedonia, Moldova, Germany, Republic of South Africa, Romania, Russia, Saudi Arabia, Netherlands, Portugal, Ukraine, USA, Slovakia, Sweden, Switzerland.

Distribution centers



760,000
Number of delivered pallets

68,500 m²
Storage space

9,000
Delivery places

450,000
Completed deliveries

More than **150** distribution vehicles

- Jamnica
- Sarajevski kiseljak
- Jamnica Water
- Mg Mivela
- Jamnica Ljubljana

KEY BUSINESS HIGHLIGHTS



more than
1,5k
employees

16
distribution
centres

5 production
facilities

over
500
SKU's
available on
20
markets

over
800M
liters of production capacity

over
60k
pallet capacity

WATER

*Our water portfolio consists
of a number of award winning brands*

Jamnica
~1828~

Jana

Sarajevski
kiseljak

Mg⁺
mivela
*stade
stade stade*

SARA

BEVERAGES

*Our beverages portfolio consists of ice tea,
enhanced water, carbonated soft drink
and isotonic segments*

Jana
vitamin

Jana
S OKUSOM
VOCA

Jana
Ice Tea

SENSATION!
BUBBLE TEA

BARTS.
B
HARD SELTZER

SENSATION!

botanica

Jamnica
**PRO
SPORT**
Izotonik

sky

WATER



Jamnica

JAMNICA



Jamnica's tradition dates all the way back to 1828, when it was included in the registry of mineral waters of the Viennese Court and was enjoyed by the Empress Maria Theresa herself.

Jamnica is sourced from a 500 meter deep underground well protected from any contamination. Depth of the source results in the durability and stability of the source and water quality and consistency.

JAMNICA'S MARKET SHARE IN CROATIA IN 2019 AMOUNTED TO ALMOST OVER 70% IN VOLUME AND VALUE MAKING IT A STRONG MARKET LEADER IN THE CATEGORY OF CARBONATED NATURAL MINERAL WATERS.

Natural mineral water Jana is of highest quality because it came to life 7,000 years ago, when nature was completely pure. It comes from artesian well hidden at a depth of more than 800 meters, which accounts for its natural purity.

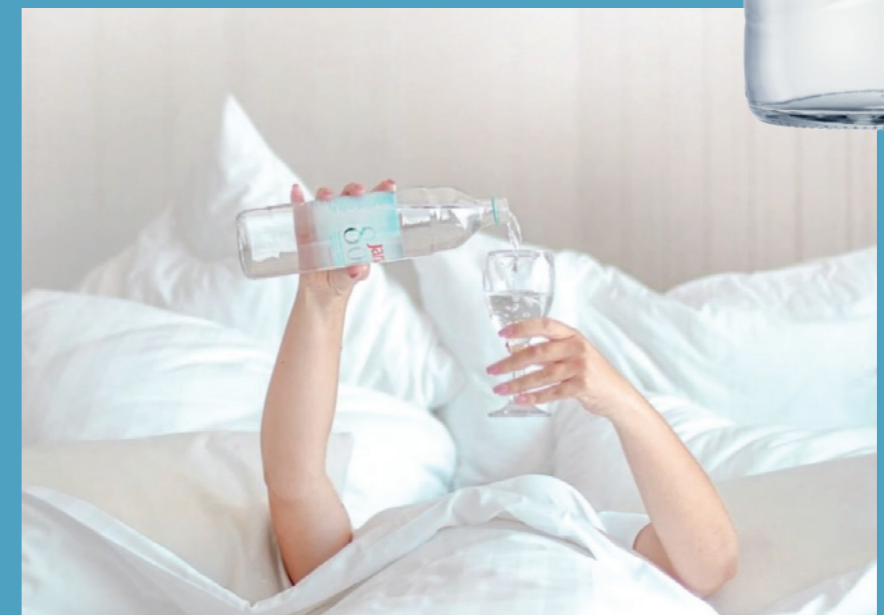
Because of the great depth from which it originates, under the old dolomite rocks, it is distinguished by exceptional mineral composition, emphasizing in particular the ratio of calcium and magnesium.

This perfect mineral composition gives it a silky taste by which Jana is recognizable. The first encounter of Jana with the today's world is the moment when we open the bottle in which its values become part of us.

NUMEROUS INTERNATIONAL AWARDS AND CERTIFICATES ARE THE PROOF OF THE WORLDWIDE RECOGNITION OF QUALITY. EXPORTED TO MORE THAN 20 COUNTRIES WORLDWIDE FROM THE USA TO RUSSIA.

Jamnica

JANA



WATER



MG MIVELA

From the source to the bottle, all the unique water properties are preserved in their original form with full functionality. The production plant has been operating since 1985, bottling Mg Mivela directly at the source. As it courses through the ground, Mg Mivela dissolves the rocks through which it passes, and they provide the water with its unique mineral composition. In addition to other anions and cations, it contains 343 mg of magnesium per litre, which satisfies the body's daily need for this valuable mineral.

MG MIVELA IS SOURCED AT 86 M BELOW GROUND, FROM A SPRING LOCATED AT THE EDGE OF A FOREST, SURROUNDED BY PRISTINE NATURE, FAR FROM POPULATED AREAS.



SARA

Non-carbonated natural mineral water Sara is brought to life from clean, hilly and untouched landscape of central Bosnia. Sara is a natural non-carbonated mineral water, crystal clear with a proven origin, balanced mineral composition and low sodium content. It is characterized by its light and fresh taste which reflects the purity of central Bosnia's untouched hilly nature and ensures healthy refreshment at every occasion. Sara is bottled with state-of-the-art technology without any external influences which ensures that it stays in its original form.

Sarajevski kiseljak



ITQI, BEST BUY, SUPERBRANDS ARE ONLY SOME OF THE ACKNOWLEDGMENTS EARNED BY SARAJEVSKI KISELJAK.

Sarajevski kiseljak



SARAJEVSKI KISELJAK

The beginning of organised bottling of Sarajevski kiseljak is linked to 1891. The natural mineral water Sarajevski kiseljak springs from the depth of 150 to 300 meters, collecting minerals on its way up through old igneous rocks. So natural and crystal clean, with naturally balanced mineral content, it is bottled using top of the line technology without exposure to any external influence. The quality of the natural mineral water Sarajevski kiseljak is confirmed by numerous national and international awards.

BEVERAGES

Jana
S OKUSOM
VOĆA



Jana Flavoured water is a combination of natural mineral water, the finest ingredients and natural flavours. It is the ideal refreshment providing an extremely necessary hydration with irresistible combinations of flavours and minimum calories. The uniqueness of Jana Flavoured water will certainly win over all those who seek an ideal low calorie refreshment.



Jana
vitamin



Jana Vitamin with added vitamins and minerals has proven to be an excellent way to keep your body vigorous and full of energy. Jana Vitamin can provide a significant proportion of the daily recommended allowance of vitamins and minerals for anyone who wants to feel better. This is especially useful during increased physical or mental exertion.



Jana
IceTea



The Jana Ice Tea line of ice teas is bottled by means of modern aseptic technology that enables bottling without preservatives. Produced on the basis of Jana water and with the addition of herbal extracts, natural aromas and fruit juice, Jana Ice Tea does not contain any artificial colourings or artificial sweeteners.



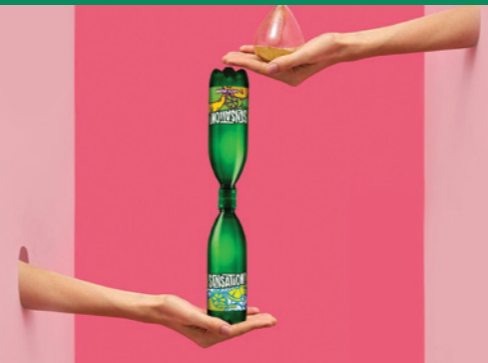
BEVERAGES

sky
Cola



Sky Cola, refreshing non-alcoholic, carbonated beverage from herbal extracts was created by utilizing the water sources from Kiseljak. Sky has an unique taste and represents perfect refreshment for every occasion.

SENSATION!



Jamnica Sensation is a low-calorie, refreshing carbonated non-alcoholic drink with natural flavours. This ideal combination of natural fruit taste and carbonated water offers a unique harmony and feeling of pure refreshment with very few calories.

SENSATION!
BUBBLE TEA



Sensation Bubble Tea brings together the world of ice tea and sparkling drinks into a product that breaks the rules. This sparkling ice tea, has created a whole new beverage category, becoming an absolute novelty on the market. The unexpected combination comes in two flavors: mango – passion fruit and berries.

BEVERAGES

Jamnica
**PRO
SPORT**
Izotonik



ProSport is a fruit-flavored isotonic sports drink enriched with vitamins and minerals, intended for professional athletes, recreational athletes and anyone exposed to increased physical effort. It comes in three different flavors: lemon-grapefruit, orange and superfruits, and palatinose is what makes it different from other isotonic drinks.



Barts is a hard seltzer – a low calorie drink with natural and authentic flavours. A splash of alcohol in flavoured sparkling water which brings not only less calories (29 kcal/100ml), but clear taste and smooth drinking experience with no aftertaste. Barts is available in two flavours: lime lemon ginger and cranberry and contains 4% of alcohol so enjoy it responsibly.

botanica



Jamnica Botanica is a bubbly drink made for enjoyment. It has a full, fruity flavor because it has no less than 10% of fruit content and a pinch of aromatic herbs. Lightly carbonated, sweetened only with fruit and without added sugar, it enables guilt-free enjoyment due to its low caloric value.



TRANSPARENCY, TRACEABILITY AND PRODUCT QUALITY LEVERAGED BY NUMEROUS BRAND AWARDS

CERTIFICATES

Leverage in opening
new markets &
specific niches

- ISO 9001
- ISO 14001
- ISO 50001
- HACCP
- ESMA
- NSF
- KOSHER CERTIFICATE
- USA ARMY CERTIFICATE

QUALITY AWARDS

Successful track
record of product
quality and brand
superiority

- EAUSCAR AQUA EXPO PARIS
- BEST BUY
- CRYSTAL TASTE AWARD
- MINERAL WATER CHALLENGE
- SUPERBRANDS CROATIA
- QUADAL TOP QUALITY MEDAL
- TRUSTED BRAND
- HRVATSKA KVALITETA

BRAND AWARDS

High profile Brand
awards – including
Cannes Lions 2016

- CANNES LIONS
- EPICA
- GOLDEN DRUM
- EUROBEST
- SEMPL
- JAMNICA EFFIE



GOOD CITIZENS

In our day to day business operations:

- we practice the highest corporate management standards



we take care of our employees, their professional development, and their wellbeing



YEAR AFTER YEAR WE HAVE BEEN RAISING SOCIAL DEVELOPMENT, ENVIRONMENTAL PROTECTION AND HUMAN RIGHTS STANDARDS

- we support our local community through donations and sponsorships



we take care of the environment and protection of natural sources





pik♠



MEAT GROUP
FORTENOVA



**PIK VRBOVEC MEAT
INDUSTRY DATES**

BACK TO 1938



**#1 PRODUCER OF FRESH MEAT
#1 PRODUCER OF PROCESSED
MEAT IN THE ADRIA REGION**



**WELL-INVESTED
COMPANY WITH
STATE-OF-THE-ART
PRODUCTION
FACILITIES**



**VERY INTENSIVE
DEVELOPMENT OF THE COMPANY
BEGAN IN 2005**



**THE LARGEST DISTRIBUTOR
IN THE COLD CHAIN**



**STRONG MARKET
SHARE IN DOMESTIC
MARKET IN ALL
TOP CATEGORIES**





ONE

MISSION

The mission of PIK is to create, produce and deliver high quality fresh meat and processed meat products that will satisfy the needs of the consumers. In this we intend to build consumer confidence and take great care of the employee satisfaction, the community and the owner.

VISION

With rich tradition, most modern technology, innovative solutions, people as our greatest strength and primarily product quality - to become a market leader in the regional market, a significant entity in the EU market and further strengthen the leading position in Croatia.

OUR VALUES



**Positive
atmosphere**



**Commitment to
a common goal**



**Trust and
reliability**



**Respect and
understanding**



**Openness
and honesty**

ABOUT US



OVER 80 YEARS OF TRADITION

PIK VRBOVEC HAS OVER 80 YEARS OF TRADITION IN THE PRODUCTION OF FRESH MEAT AND MEAT PRODUCTS. IT HAS ITS ROOTS IN 1938 AND IN 2005 THE VERY INTENSIVE DEVELOPMENT OF THE COMPANY BEGAN. SINCE THEN, OVER 160 MILLION EUROS WERE INVESTED WITH RECORD NUMBERS OF MANUFACTURED AND SOLD PRODUCTS EVERY YEAR.

Today, PIK Vrbovec is the leading meat industry in Croatia and the region engaged in the production, sales and distribution of fresh red meat and meat products.

The company meets over 40% of market needs in Croatia, making PIK a leader in all categories it produces.

Along with the products under PIK brand, the selected range of products is produced under the brand Sljeme, a brand of a well known quality to the Croatian consumers.

Due to the modernization of production facilities and logistics centers, continual investments in product quality, monitoring trends and a new business philosophy oriented towards the market and the consumer, PIK became very recognizable and is positioned as a modern, sophisticated brand for those who care about their health, are careful about what they eat and choose only high-end products.

KEY BUSINESS STRENGTHS



Strong brand equity supported by high quality standards and industry awards



Processed meat products under PIK brand do not contain gluten, soy, flavor enhancers or artificial colors



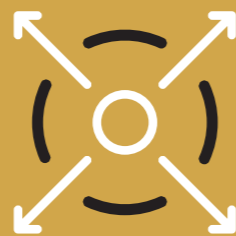
Highly profitable company among its peers - EBITDA margin above industry benchmark



Growing innovation culture with people as a source of knowledge and ideas



PIK brand perceived by consumers as leading, innovative and trusted



Flexibility and ability to quickly adapt



Experienced management team that grows and develops with the company



Raw material from domestic farms

KEY EXPORT MARKETS

Serbia Slovenia Bosnia and Herzegovina Italy

OTHER EXPORT MARKETS

Denmark, United Kingdom, Austria, Montenegro, North Macedonia, Poland, Spain, Bulgaria, Sweden, Hungary, France, Germany, Lithuania, Switzerland, Slovakia

INTEGRATED REGIONAL LOGISTICS PLAYER

2 Production and distribution warehouse plants in Vrbovec and Zagreb

3 Regional distribution warehouses

3 Cross-docking centers

27.450

Storage capacity (pallets)

26.940 m²

Storage space

150 Delivery vehicles

8.500

Delivery locations

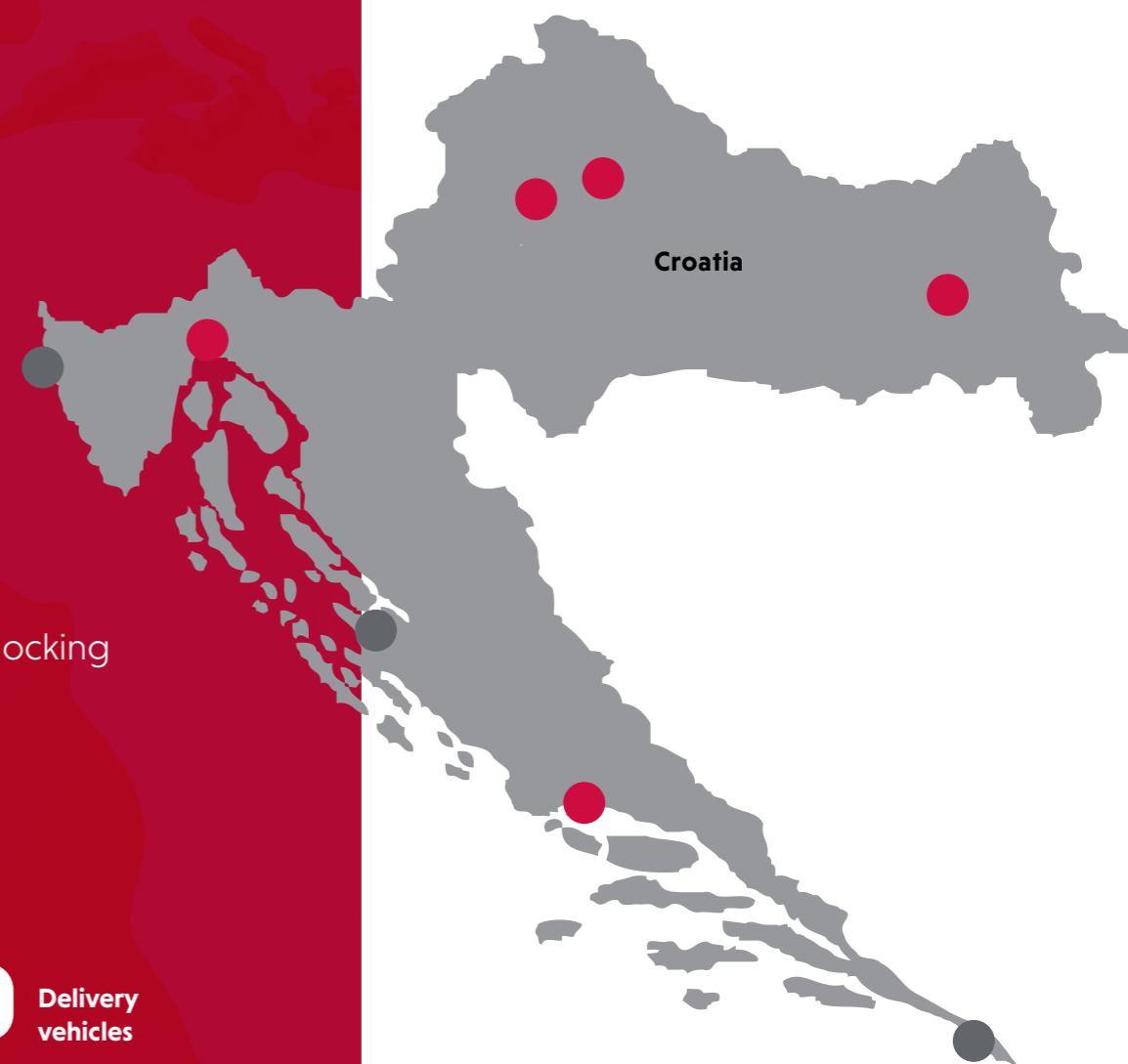
1-6 TIMES PER WEEK

Delivery frequency

130.000 tons

Goods distributed annually

DISTRIBUTION CENTRES



● logistics centre

● cross-docking centre

KEY BUSINESS HIGHLIGHTS



around

1800

employees



over

80

years of tradition



150

delivery vehicles

over

80k

tons of meat and meat products produced per year



export to over

20

countries worldwide

over

160M

EUR of investment since 2005

80k m²

total area of production and storage space

5

distribution centres

FRESH MEAT



PIK fresh packed meat has a proven traceability that guarantees freshness and quality of the product.

PROCESSED MEAT



A wide range of processed meat products easily meets all consumer needs on any occasion.

pik ♠ FRESH PACKED MEAT



DOMESTIC

PIK Vrbovec continuously contributes to the development of the domestic economy and production through cooperation with domestic farms. Traceability is guaranteed at all stages of production, from field to table, using the highest technological, IT and hygiene standards, with all processes under constant supervision of experts. In this category PIK produces pork, beef and minced meat products.

GRILL

In order for everyone to truly enjoy a good barbecue, the most important thing is to choose meat of proven and top quality. Top PIK grill products come in recognizable trays that open easily and allow even faster and easier preparation of grill specialties. The well known PIK taste and a wide selection of čevapčići, sausages, burgers and other delicacies will satisfy all those who want a good barbecue.

pik ♠ PROCESSED MEAT

HAMS

PIK Hams are produced from most carefully selected raw materials. In addition to the unique and succulent flavor that delights even the most demanding gourmets, PIK Hams are an excellent part of a nutritional diet due to their low fat and high protein content.



SLICED PRODUCTS

A rich assortment of irresistible PIK sliced products, each with its own specific aroma, will astonish even the most demanding consumers. Due to the cutting-edge technology, PIK sliced products guarantee top quality and freshness, and most importantly save your time.

DRY SALAMI

Top quality ingredients used in PIK dry salami in combination with traditional recipes and innovative ideas, guarantees a superb gourmet experience where the use of most modern technology keeps the freshness and the flavor.

pik ♠ PROCESSED MEAT



PIKO

PIKO Pariser wurst is without a doubt a favorite delicacy of the youngest meat product fans and, for a number of years, has been a top choice among older fans. The flavor is mild but its content of red meat, highly valued pork and beef, make it a rich source of protein.

MORTADELLAS

Mortadella is a famous Italian meat delicacy originating from the very center of the Emilia-Romagna region Bologna. PIK Mortadella is produced only from most carefully selected, premium quality raw materials, following the original Italian recipe.

pik ♠ PROCESSED MEAT



SAUSAGES FOR COOKING AND BAKING

Fine texture, reliable meat quality, traditional and innovative recipes and a taste to remember is what attracts consumers to PIK sausages. Wide range, different recipes and combinations of spices, allow consumers to choose the ideal sausage for every occasion.



PIK&GO

PIK&GO is an innovative meat snack, naturally rich in protein and created for people who live actively and are always on the move. It gives energy for handling everyday obligations easily. PIK&GO is small enough to fit in every pocket and large enough to meet the nutritional and energy needs of a complete snack.



PLANT-BASED PRODUCTS

The Planet of Plants product line is manufactured by Zvijezda and PIK Vrbovec companies. It is a brand of 100% plant-based products.



PLANET OF PLANTS BURGER

100% VEGETABLE BURGER WITH PEA PROTEIN

For all those who enjoy the meaty taste but would like to try the alternative, there is a plant-based burger. Made from 100% plant-based pea protein, this product can be found on the market as a fresh and frozen product in a 200-gram package.

PLANET OF PLANTS SALAMI

100% VEGETABLE SALAMI WITH SUNFLOWER PROTEIN

Plant-based salami comes from plants and does not contain ingredients of animal origin. It is made from sunflower protein and is an ideal choice for anyone who strives for a balanced diet. It is available as a 270-gram salami and 80-gram slice.

TRANSPARENCY, TRACEABILITY AND PRODUCT QUALITY LEVERAGED BY NUMEROUS CERTIFICATES

INVESTED AND EARNED CERTIFICATIONS

Complete process control
& Traceability "from field
to table"

- HACCP
- ISO 9001
- ISO 14001
- ISO 50001
- ISO 45001
- IFS FOOD
- IFS LOGISTICS
- HALAL CERTIFIED



- 70.000+ own
microbiological
analyses / year
- Constant supervision of
authorized veterinarians
and veterinary inspectors
- 10.000+ own
chemical
analyses / year
- Approval for sale in the
EU common market and
export to the USA, Russia,
Japan and other third
world countries

OWN MICRO- BIOLOGICAL AND CHEMICAL LABORATORIES



GOOD CITIZENS

In our day to day business:

We care about our consumers by producing only high-end products



We support our local community through donations and sponsorships



IN EVERYTHING WE DO, WE INTEND TO BUILD CONSUMER CONFIDENCE AND TAKE GREAT CARE OF THE SATISFACTION OF OUR EMPLOYEES AND THE COMMUNITY

We take care of our employees, their professional development and their well-being



We pay great attention to the implementation of the environmental protection policy







FIRST BOTTLE OF
ZVIJEZDA OIL
WAS PRODUCED

IN 1916



THE OIL GROUP IS THE LARGEST
PRODUCER OF EDIBLE OILS AND
THE LEADING MANUFACTURER
OF MARGARINE, VEGETABLE FAT,
MAYONNAISE, DELICATESSEN
PRODUCTS AND KETCHUP
IN SERBIA AND CROATIA



DOBRO JUTRO
BRAND IS FOURTH
STRONGEST BRAND
IN SERBIA



ZVIJEZDA SUNFLOWER OIL
IS THE STRONGEST BRAND
IN CROATIA



OIL GROUP IS MARKET LEADER IN
ALL DOMESTIC MARKETS IN ALL
MAIN CATEGORIES



ZVIJEZDA
MAYONNAISE
IS THE SECOND
STRONGEST BRAND





ONE

MISSION

Respecting over one century of trust of the community, tradition, quality and knowledge of our workers, we continuously create various portfolio of top quality products

VISION

With synergy of Dijamant and Zvijezda to reinforce and take a leading position in Southeast Europe market



OUR VALUES



Efficiency



Recognisability



Excellence



Authenticity



Togetherness



Creativity



Highly trusted



Tradition

ABOUT US

More than 100 years of experience, acquisitions, modernization, good leadership, development and closed production cycle lead to production of 104.052.708,24kg Oil and to the regional leader in all categories.



OIL GROUP
FORTENOVA

The first Croatian oil factory was founded in September 1916 in Zagreb. This was also the start of oil production in Croatia. In Serbia, the first production was started in 1939 in the Dijamant factory, which was founded a year earlier.

Dijamant (1961) and Zvijezda (1956) started producing margarine, which made them the first producers of this food in the country.

In 1959, Zvijezda produced the first mayonnaise, the composition of which has not changed to this day. Soon, in 1988, Dijamant added mayonnaise to their portfolio, too. While always keeping the traditional recipe as their core, the new flavors of Delikates mayonnaise were created in the following years.

The margarine line was upgraded with Margo and Dobro jutro brands in 1980. Instantly loved by many, they have become inevitable breakfast food items for generations of consumers.

By following global dietary trends and listening to consumer needs, Omegol oil, mayonnaise, and spread were developed. It was the first functional food brand on the market enriched with omega-3 fatty acids. In 2016, Zvijezda started producing its ketchup, recognizing the potential of the product and consumer habits throughout Croatia.

By upgrading existing products, developing new flavors, paying attention to the quality and staying natural, and improving technological processes, the companies have become and remain the only and largest manufacturers in their categories in the domestic market.

KEY BUSINESS STRENGTHS



R&D teams leading product innovation in line with healthy food trends.



Wide range of high-quality products with market leading positions



Growing innovation culture with people as a source of knowledge and ideas



Operational efficiency enhanced by private label strategy



Closed cycle of production from buying seeds to product life on shelves



The only integrated regional logistics player able to deliver in the whole region



Strong sourcing capabilities and efficient supply chain management



Strong brands equity

KEY EXPORT MARKETS

Slovenia Bosnia and Herzegovina Montenegro Kosovo Macedonia

OTHER EXPORT MARKETS

Czech Republic, Italy, USA, France, Hungary, Sweden, Austria, Germany, Romania, Ireland, Canada, England, Albania, Bulgaria, Slovakia, Netherlands, China

Distribution centers in all large cities in Croatia, Bosnia and Herzegovina and Slovenia

9

distribution centres covering Serbia and Croatia

More than 11.300 distribution locations every month

52

Modern and ecological vehicles with special temperature regime

DISTRIBUTION CENTERS



KEY BUSINESS HIGHLIGHTS



160,000

tons crushing sunflower seed

67,200

tons sunflower production

64,200

tons refinery

4,200

tons soybean oil production

22,000

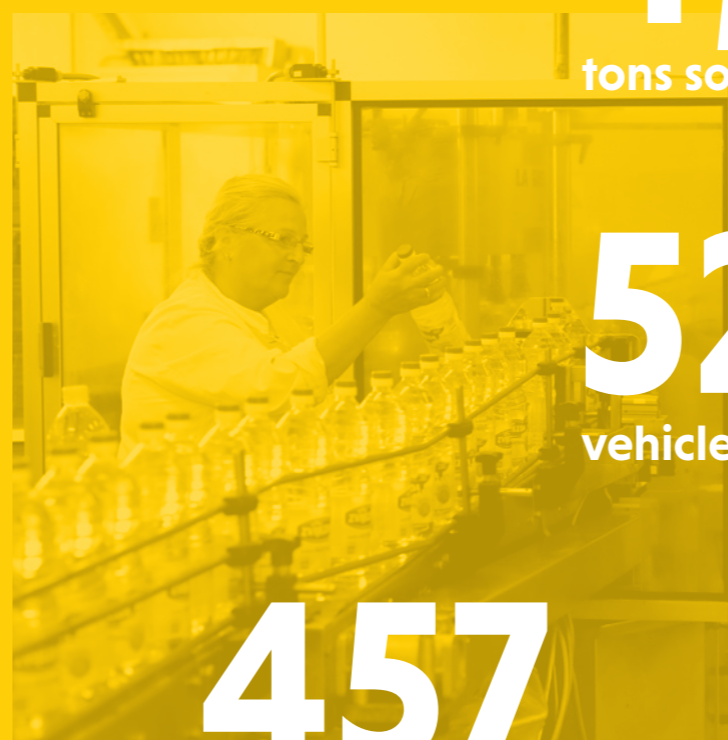
tons crushing soybean seed

52

vehicles

457

tons distribution capacity



OILS

OIL GROUP'S PRODUCT RANGE COMPRISES EIGHT DIFFERENT TYPES OF OIL: SUNFLOWER OIL, EXTRA-VIRGIN OLIVE OIL, PUMPKIN SEED OIL, VEGETABLE OIL, SOYBEAN OIL, MEDITERRANEAN OIL AND 5+ OIL WITH VITAMINS (A, D, E)



MARGARINE

FOR COOKING AND BAKING. MARGARINES GIVE CREAM, SPONGE CAKES AND PASTRIES ENRICHED FLAVOUR. EXCELLENT FOR SAVOURY DISHES, SAUCES, DRESSINGS OR STUFFING.



MAYONNAISE

OVER 60 YEARS OF TRADITIONAL RECIPE
RECOGNIZED BY CONSUMERS. ALSO, WE
DEVELOP AND PRODUCE MAYONNAISE WITH
NEW FLAVOURS ADJUSTED TO THE INDIVIDUAL
DIETARY HABITS OF CONSUMERS.



KETCHUP

FAVOURITE CONDIMENT OF NUMEROUS GENERATIONS
UNIQUE FLAVOURS AND HIGH-QUALITY FROM
CAREFULLY SELECTED INGREDIENTS HAVE BEEN A
LONG-STANDING FAVOURITE OF THE PALATES OF THE
COUNTLESS LOVERS OF THIS POPULAR CONDIMENT.



SPREADS

MARGO AND DOBRO JUTRO

Margo and Dobro jutro spreads have the optimal ratio of single and multiple unsaturated fatty acids (called "good fats") and are a great source of energy for every day.



BUTISSIMO

Easily spreadable and quickly melted spread, that comes in two variants – classic and salty. Perfect in texture, Butissimo has a special, full and creamy taste and is ready to spread on bread immediately upon taking out from the refrigerator. Butissimo spread was developed with the desire to offer a product that consumers will recognize as a practical choice for a quick meal.

OMEGOL

Inovative and special products enriched with omega-3 fatty acids. Owner of vegan V label recognized all over the world. Low fat and cholesterol free products contributing to the maintenance of normal blood cholesterol level.

NAČIN

Add taste to your life

Portfolio consists of condiments, sauces, oils and jams.

SAUCES

Soya and chilly sauce giving extra charm to dishes and salads.



CONDIMENTS

Sea salt, dried vegetables and condiments, for meals to remember.

A well-balanced combination of quality spices and sea salt

- up to 10 different spices in the mixture
- quality and unique packaging on the market



JAM

Unusual combination of chilli taste and high percentage of fruit.

- ideal in combination with cheese and meat
- a explosion of taste raises the gourmet experience to a higher level



Planet of plants PRODUCTS

The Planet of Plants product line is manufactured by Zvezda and PIK Vrbovec companies. It is a brand of 100% plant-based products.



PLANET OF PLANTS OIL

This oil consists of 95% sunflower oil + 5% cold-pressed hemp oil and it is rich in omega-3 fatty acids.

PLANET OF PLANTS MAYONNAISE

Delicious mayonnaise consists of ingredients that are 100% of plant origin, sunflower oil, and rice extract. PLANET OF PLANTS mayonnaise does not contain soy, gluten, and eggs and is suitable for vegans.

PLANET OF PLANTS SAUCE

This sauce is made from ingredients that are 100% of plant origin: sunflower oil, ginger, turmeric, and superfood – cumin. PLANET OF PLANTS sauce does not contain soy and gluten and is suitable for vegans.

Planet of plants PRODUCTS



PLANET OF PLANTS SPREAD

The delicious spread is made from hemp oil and seeds. Not only it spreads excellently, but its advantage is that it contains nutritious omega-3 fatty acids. Hemp seed are a rich source of all 20 amino acids, including nine essential ones that the body cannot produce.

PLANET OF PLANTS CUBE

Coconut oil with a neutral taste and aroma is an ideal addition to meals. It does not contain soy and gluten and is suitable for preparing vegan food.

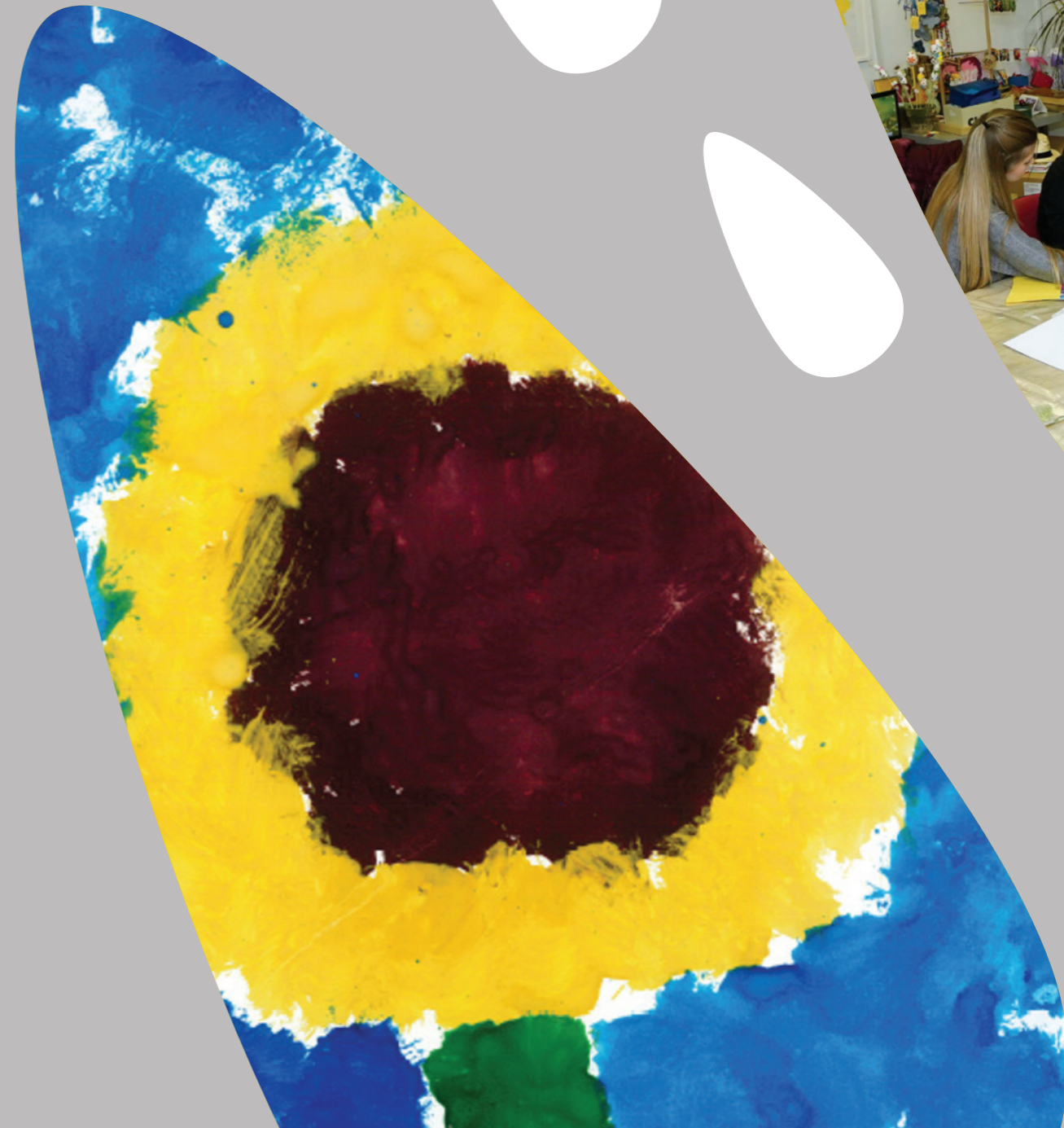
TRANSPARENCY, TRACEABILITY AND PRODUCT QUALITY LEVERAGED BY NUMEROUS BRAND AWARDS

CERTIFICATES

- ISO 9001
- ISO 14001
- ISO 50001
- Kosher
- HACCP
- IFS
- RSPO
- ISCC EU
- ISO 27001

QUALITY & BRAND AWARDS

- Croatian quality
- V LABEL
- Cactus award for Best Digital Integrated Campaign won by the project "U sve se meša ljubav" (margarines)
- Proizvod godine



GOOD CITIZENS

Investing in new technologies and being up to date with nutrition and health trends



Integrated certificate management system



SOCIAL DEVELOPMENT / RESPONSIBILLITY

Concept of corporate social responsibility is based on the increasingly strong conviction that modern business have more and more responsibilities to their role in society. Enterprises have big impact on society as whole, economic environmental and social. Avalibility and comparability of informations have benefits on building trust, encouraging change, business operations transparency, building corporate reputation and easier access to capital.

BY INVESTING IN ENVIRONMENTAL PROTECTION AND ENERGY EFFICIENCY, ZVIJEZDA AND DIJAMANT ARE INVESTING IN ITS OWN FUTURE AND THE FUTURE OF THE WIDER COMMUNITY

Maintaining and developing comparative advantages with the aim of positioning the company as a leader in target markets



Continuing education at all levels



EMPLOYEES

Leading position in the market, Zvijezda and Dijamant owe to the value and quality of its employees. Success on the market is the success of the entire team. All employees contribute to the quality of products with their work, knowledge and skills to make sure that all products meet the needs of every consumer.