

**Zoran Mitreski**, novi je predsjednik Uprave Konzuma, a tu funkciju preuzima s pozicije člana Uprave Konzuma za nabavu i marketing.

Mitreski ima preko 14 godina iskustva u maloprodaji. Poslovni put je započeo 2006. u Konzumu, kao asistent u Području nabave i category managementa da bi preko category managera napredovao do funkcije direktora nabave za veleprodaju. U kolovozu 2015. postaje izvršni direktor Područja veleprodaje i distribucije. Od travnja 2016. preuzima funkciju direktora područja nabave i category managementa u Mercatoru Slovenija, a u Konzum se, na poziciju člana Uprave vraća 2017. godine na kojoj je, između ostalog, radio na strategiji maloprodaje, upravljanju kategorijama te vodio marketing i poslovnu analizu.

Izrazito je uspješan u vođenju multidisciplinarnih timova u postizanju poslovnih ciljeva i motiviranju suradnika, te ima vrhunske analitičke, organizacijske, pregovaračke i komunikacijske vještine.

Zoran Mitreski završio je poslovnu školu IEDC Bled te je sudjelovao u međunarodnom programu stručnog usavršavanja International supermarket management class – IGA Coca Cola institute u Atlanti (SAD).

**Zoran Mitreski** is the new CEO of Konzum, assuming that function from the position of Member of Konzum's Management Board in charge of purchasing and marketing.

Mitreski has more than 14 years of experience in retail. He started his career in 2006 at Konzum as Assistant in Purchasing and Category Management, to advance through the position of Category Manager to Director of Purchasing in Wholesale. In August 2015 he was appointed Executive Director of the Wholesale and Distribution Area. As of April 2016 he had assumed the position of Director of the Purchasing and Category Management Area at Mercator Slovenia and returned to Konzum as Member of the Management Board in 2017. In this position he, amongst other matters, worked on retail strategy and category management and was in charge of marketing and business analysis.

He is particularly successful in leading multidisciplinary teams to achieve business objectives, a great motivator and has outstanding analytical, organisational, negotiation and communication skills.

Zoran Mitreski holds a degree of the IEDC Bled Business School and participated in the professional training program International Supermarket Management Class – IGA Coca Cola Institute in Atlanta (USA).